THINKING-TALENTS MAP

ANALYTIC
Concerned with data, facts, numbers, being “logical” and rational

COGNITIVE STYLE

INNOVATIVE
Concerned with the future, newness, possibilities, strategy, “big picture”

Talents in All Quadrants

Making Order
Thinking Logically
Seeking Excellence
Collecting
Fixing It

Wanting to Win
Innovation
Loving Ideas

Love of Learning
Thinking Ahead
Standing Out
Strategy
Adapting

PROCEDURAL
Concerned with process, operations, logistics, tactics

COGNITIVE STYLE


RELATIONAL
Concerned with feelings, morale, teamwork, development of people